

#### **FUNDACION TRABAJO EMPRESA**

The Fundación Trabajo Empresa is a non-profit institution, created as an instrument of economic and social development, with a mixed Board of Directors made up of representatives of the State, the Municipality, the Private Company and Civil Society, with Legal Status recognized by Prefectural Resolution No. 333/2002.

#### **PURPOSES**

The Foundation's fundamental purposes are:

- a. Contribute to the sustainable economic and social development of the population of the Department of Santa Cruz and Bolivia.
- b. Contribute to the sustainable human development of the population of Bolivia.
- c. Contribute to the development and strengthening of micro and small businesses in the Department of Santa Cruz and others.

#### **OBJECTIVES**

For the fulfillment of the established Purposes, the Foundation proposes the following specific objectives:

- a. Encourage employment and development of the labor market, with a focus on social inclusion and integration with equity.
- b. Support the competitive and productive development of the micro and small enterprises of the Department.
- c. Articulate and channel public and private capacities and competencies in favor of the Development of the Department.
- d. Generate knowledge and information that promotes employment and business development of the Department.
- e. Generate opportunities for economic and social development for vulnerable groups of society in the department of Santa Cruz.
- f. Boost the labor market, promoting Human Resources Training and training, fostering local employment and business initiatives with gender equality and access for people with disabilities to work and business.

These objectives are illustrative and not restrictive in terms of the scope that are specific to the aims pursued by the Foundation.

## **MISSION**



The Mission of the Labor Company Foundation is to promote economic development and promotion of the labor market, under a model of high technical and social responsibility for long-term sustainability, seeking excellence and positive impact in each activity, strengthening synergies between interests of the State, the private sector, civil society and universities, through the articulation of capacities and resources of local actors and international cooperation, providing services to micro and small businesses, the unemployed and vulnerable groups in society.

## **VIEW**

The Vision of the Fundación Trabajo Empresa is to be a proactive institution in the creation of companies with social impact and the promotion of decent employment, through a mixed State-Civil Society management that unites national and international efforts and resources.

#### **DIRECTORY**

- Autonomous Departmental Government of Santa Cruz
- Autonomous Municipal Government of Santa Cruz de la Sierra
- Autonomous University "Gabriel René Moreno"
- Federation of People with Disabilities (FECRUPDI)

## STRATEGIC AREAS

## **BENEFICIARIES**

- Entrepreneurs
- Microentrepreneurs
- Small producers
- Productive associations
- Young
- People with disabilities
- Municipal Governments

## **GENERAL ACTIVITIES**

In the same way, with the aim of developing synergies of the participation and agreement of the different sectors.

• For the eleventh consecutive year, the FTE represents Bolivian Entrepreneurs through the Bolivia Entrepreneur Network. It also organizes and promotes the Santa Cruz Node of the Bolivian Entrepreneur Network. This instance has a national and departmental scope in which public and private institutions participate in favor of the development of an entrepreneurial culture, and which is part of the Global Network of Entrepreneurs.



- Host of the World Entrepreneur Week since 2011 within the framework of an alliance signed with the Kauffman Foundation of the United States of North America as representatives of this Global movement.
- Entrepreneurship is Growing: Event held with municipalities to promote entrepreneurial culture, innovation and technology. There have been more than 65 volunteer professionals interacting in 9 municipalities 2,940 students.
- Google Development Group: It is part of the Founding Group promoting access to technology through the development of more than 5 Hackathons in the last two years.
- Startup Weekend: Contest of young students from universities, professionals and institutions such as Municipalities, Universities and Institutes that participate jointly to develop events where they specialize in actions related to: Technology, Agriculture, Fashion and Fashion, Environment (Green and Sustainable Issues), Education, Tourism, Development and Food.
- Get in the Ring: The event has been organized 5 times at the national level and an international one at the South American level has been achieved. Likewise, the TIGO Digital Change Makers event has been supported, making it international with the Millicom Foundation.
- Development of Workshops, Contests, Technology and Innovation Events with local, national and international Universities such as:
- o PUBLIC: Santa Cruz, Tarija, Potosí, Cochabamba, La Paz, Chuquisaca, Oruro and the Polytechnic of the UAGRM and Germán Busch
- o PRIVATE: UPSA, UTEPSA, UCB, UPB, UPDS, NUR, COSMOS, Evangelical and others
- Training Programs with CEFES Programs at various levels where it participates with Universities and Institutes. Likewise, it works with other methodologies to train young people and women in various municipalities of the Department of Santa Cruz.

#### PROJECTS EXECUTED AND IN EXECUTION

- 1. The FTE has executed the Comprehensive Development Project of the Department of Santa Cruz
- Funded by: Generalitat Valenciana and Polytechnic University of Valencia. Development of Productive Chains in tourism, handicrafts, food, milk meat and fruits. The execution period was between 2004-2008 -
- 2. Agreement with the APRECIA Foundation to formalize and complement training and job placement programs for the benefit of people with visual disabilities. Management 2004 2009.



- 3. Local Economic Development Project with the support and participation of the Autonomous Government of the Department of Santa Cruz, Chamber of Industry, Commerce and Tourism Services and the Gabriel René Moreno Autonomous University. During the 2009 Management.
- 4. Training program for young women domestic workers with the support of AOS (Swiss Workers Aid) between 2009 2010.
- 5. Agreement with the Friends of Nature Foundation to promote the development and institutional strengthening, elaboration of business plans in favor of micro and small businesses. Period 2010 2012. -
- 6. Business Management Training Project with the participation of the Autonomous Government of the Department of Santa Cruz, Chamber of Industry, Commerce and Tourism Services, Chamber of Exporters of Santa Cruz and the Gabriel René Moreno Autonomous University. Management 2010.
- 7. CUSO-VSO volunteer support program through professionals specialized in specific topics related to the development of opportunities and employment. The development and preparation of a Youth and Employment Center Project receiving direct training from local professionals. 2010 2011. Technical support support with volunteer personnel.
- 8. Agreement with the AVINA Foundation to coordinate and execute the activities programmed in Bolivia through the departmental organization of the Nodes of the Bolivian Entrepreneur Network. Management 2010 2011 -
- 9. Training project in entrepreneurship, business development, marketing, accounting and access to technologies. Activity carried out with the participation of 35 municipalities. Source FIE and CAINCO. Management 2011.
- 10. Program to support women entrepreneurs in Chiquitania in the Department of Santa Cruz (8 Municipalities) in alliance with the Banesto Foundation Spain to develop entrepreneurial skills in crafts and sustainable tourism. Management 2010 2011 -
- 11. Execution project financed by the IDB-MIF to promote the development of the Santa Cruz Valleys. The same that contemplates consolidating a support of a territorial nature in the 11 municipalities of the Valleys. 2011 2013 -
- 12. Social and Business Responsibility Projects with the Halliburton Company: Green Computers and the Ave Fénix CSR Project, related to capacity building in business matters, personal development and Associativity in the Los Bosques neighborhood. Likewise, the implementation of the Green Computers Project with various schools, groups of mothers of families and university students within the framework of the ARBOL Program (Alliance to reforest Bolivia) 2010 2012
- 13. Mato Grosso Sin Fronteras Project Territorial Development to support small and medium-sized businesses in the Border environment SEBRAE IDB / MIF 2011-2014



- 14. Support for the creation of the Youth and Employment Center in District 1 of the Municipality of the city of Santa Cruz de la Sierra with the joint work of the Fundación Trabajo Empresa, FAUTAPO and CUSO. 2012 2013 -
- 15. Project of Corporate Social Responsibility Huertas TIGO with the Communications Company TIGO, generating 21 gardens in various orphanages in Bolivia. 2012 -
- 16. Program to support the development of micro-enterprises through access to specialized WEB sites within the framework of the Productive Encounter Project with the support of Swisscontac. 2012 2013 -
- 17. Agreement to execute the CSR Project with the Schlumberger Company within the framework of the Green Computers Project. Management 2012 2013 Donation of equipment
- 18. Work and coordination agreement with the AVINA Foundation within the framework of the Bolivian Entrepreneur Network to develop more than 200 activities related to entrepreneurship and local development. Management 2012 2013
- 21. Program of Corporate Social Responsibility of the Project "Integral Development of Communities within the Areas of Influence of the San Antonio Asset PETROBRAS". It is carried out with the purpose of identifying 5 stars products to develop the beekeeping, livestock, swine, tourism, and forestry development chains. 2013-2014
- 22. Virtual Journalist Project Capacity building at the local and national level of young students and entrepreneurs in general interested in working on virtual communication issues. The role of young people and society in general responsible for spreading positive news on CSR, Entrepreneurship, and other current issues through smart phones. HIVOS FTE Agreement. 2013 2015
- 23. Green Projects Project (Be Green Trade) to promote the development of timber and non-timber forest producers from the Forest. Priority is the Amazon area and the Bolivian Chaco. Identification of green enterprises and promotion of innovative initiatives. HIVOS Agreement 2014-2015.
- 24. The FEXPOLABORAL was held with the participation of various actors such as: IDB, Ministry of Labor, FEXPOCRUZ, CIDCRUZ, INFOCAL and Save the Children, who supported
- 25. Program of Corporate Social Responsibility with Pharmacies Chávez to train 125 young people in techniques for the sale of pharmaceutical products, the same ones who, after a training period, end up working in the Pharmacy Chain. Management 2019
- 26. Corporate Social Responsibility Program with the ITACAMBA Company. A series of activities related to the productive development of Puerto Suarez are developed through the Comprehensive and Sustainable Agricultural Programs (PAIS), development of Crafts with the Ayoreo People and Women of the Gran Pantanal Association, capacity development with small suppliers for Big Bag, Pallet, Food, Pastries, Sewing and others with the Yacuses Community. Likewise, it works with other



enterprises with women and young people from Frontera within the framework of the Border CSR Strategy. 2016 - 2018

- 27. Labor Agreement with Save the Children to train young high school graduates by complementing the Corporate Social Responsibility Program carried out with the Pharmacies Chávez Company. 2015 2020
- 28. Agreement with the Swiss Embassy (SDC) to carry out a Diagnosis of Handicrafts in the Municipalities of San Javier, Concepción, and San Ignacio. July 2017 Current.
- 29. DRONES project financed by the IDB LAB to generate undertakings related to the construction of highways and vertical constructions in force until 2023
- 30. International Plan Project regarding the development of capacities and access to employment in the Municipality of Porongo (Area of Influence of Urubo) and District 6 of the City of Santa Cruz. valid until 2023.
- 31. Project with the Bolivian Institute of Forestry Research -IBIF "Undertake an opportunity for the adolescents and young people of Guarayos and Chiquitania, August to October 2020
- 32. Agreement with PROFIN SWISSCONTACT -Project "Support and Incentive in the implementation of Organic Family Gardens" from September to December 2020. National training via national zoom.
- 33. SwissContact FAUTAPO Cooperation Agreement for the implementation of virtual Labor Fairs that benefit young people from training centers for articulation with companies for labor practices, management 2020 -2121



# FTE - ACTIVITIES - PICTURES



Global Online Startup Weekend Covid19 Bolivia



Global Startup Weekend Women



Global Startup Weekend Revolución Sostenible Santa



Global Startup Weekend Women



Startup Weekend San José de Chiquitos



Invitación al Startup Weekend San José de Chiquitos



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